

## CALL FOR EXPRESSION OF INTEREST (EOI)

**BENEFICIARY COUNTRY:**

China and Republic of Korea

**REFERENCE NUMBER:**

P-I-08-pubawaredemo-2160

**DESCRIPTION:**

To illustrate the efficacy of the Strategic Action Programme's (SAP) management actions, the YSLME Project will conduct demonstration activities of some of the management actions.

The Project seeks institutions or individuals to implement a demonstration activity on **“Establishing Regular Public Awareness Programmes on Marine Pollution”** in order to show the relevant authorities how public involvement can help improve the level of environmental awareness and knowledge in the Yellow Sea.

**DEADLINE DATE FOR SUBMISSION OF EOI:**

22 February 2008

**POSTING DATE:**

12 February 2008

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**Objectives and Scope**

The “UNDP/GEF Yellow Sea Large Marine Ecosystem (YSLME) Project” aims to facilitate protection and sustainable use of marine and coastal resources in the Yellow Sea. To achieve this objective, the Project has identified management actions in its preparation of the SAP. It is expected that implementing the management actions will mitigate environmental problems in the Yellow Sea and improve its diverse ecosystems.

The Yellow Sea Large Marine Ecosystem is defined in the Project Document as the body of water delineated at the south, by a line connecting the north bank of the mouth of the Chang Jiang (Yangtze River) to the south side of Cheju; at the east, by a line connecting Cheju Island to Jindo Island along the coast of the Republic of Korea; and to the north, a line connecting Dalian to Penglai (on the Shandong Peninsula). This latter line separates the Bohai Sea from the Yellow Sea and as a result is not included in the project.

The demonstration activity will be administered by UNOPS through the Project Management Office in Ansan, Republic of Korea.

**Expected Procurement Components****Consulting Services**

\*\*\*The demonstration activity on “Establishing Regular Public Awareness Programmes on Marine Pollution” should address at least one of the two regional targets of:

1. “reduced standing stock of litter from current level (increase public awareness; periodic cleanups)”;

2. “reduce contaminants, particularly in bathing beaches and other marine recreational waters, to nationally acceptable levels.”

The activity should include stakeholders in hands-on work, and demonstrate to the relevant authorities how public involvement can help improve the level of environmental awareness and knowledge.\*\*\*

The activity should also meet the following requirements:

If addressing marine litter:

1. activity is to be carried out in a coastal area in the Yellow Sea;
2. perform 2 surveys on marine litter in the proposed working area;
3. based on the results of the marine litter survey and other available data, propose a management framework to deal with marine litter in the Yellow Sea;
4. demonstrate to relevant authorities the improved environmental awareness level of stakeholders on marine litter issues through this activity; and
5. integrate regular monitoring and management actions into the workplan of the relevant authorities.

If addressing other issues on marine pollution awareness:

1. Set-up permanent exhibitions of specimens, posters, books, A/V materials, and other relevant display items hosted by an institute in the Yellow Sea region. The exhibition can be a new one or may be combined with existing ones to expand the existing ones.
2. Implement relevant public awareness activities as needed;
3. Demonstrate to the government, the benefits received by activity participants, how they improved their knowledge on marine pollution issues, and how these exhibitions/activities can help to fulfil the regional target(s); and
4. Integrate the regular public awareness actions into the workplan of the relevant authorities.

Qualifications:

- At least 7 years proven track record in the area of coastal and marine research and/or management **in the Yellow Sea region**.
- Demonstrated experience in implementing public awareness activities in the region.
- Proven history of having good working relationship with local governments and communities in the region.
- Ability to liaise with NGOs, governments, and other institutions.
- Proven experience in marine litter surveying and/or management, if proposing an activity on marine litter awareness.
- Good interpersonal skills and ability to work both as a team and individually.
- Working knowledge of English and Chinese or English and Korean.

### **Special Procurement Conditions and Additional Information**

UNOPS invites suppliers capable of providing the services in above category to submit their expression of interest.

In order to be considered as a potential supplier, interested enterprises should submit their Expression of Interest including the following information:

- **brief presentation of your enterprise including number of staff, turnover, years in business**

- **reference list demonstrating your qualifications for participating in this possible upcoming bidding process**
- **contact information (full name and address, country, telephone and fax numbers, e-mail address, website and contact person)**

The Expression of Interest and accompanying documents must be received by UNOPS no later than 22 February 2008 on the address below.

Expressions of Interest can be sent by e-mail or fax (max. 10 pages) to the contact person below. Please indicate **Ref. No.: P-I-08-pubawaredemo-2160** on all submissions.

This call for Expression of Interest does not constitute a solicitation. UNOPS reserves the right to change or cancel the requirement at any time during the EOI and/or solicitation process. UNOPS also reserves the right to require compliance with additional conditions as and when issuing the final solicitation documents. Submitting a reply to a call for EOI does not automatically guarantee receipt of the solicitation documents when issued. Invitations to bid or requests for proposals and any subsequent purchase order or contract will be issued in accordance with the rules and procedures of UNOPS.

**UNOPS Contact Information**

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For companies not registered with the **UN Global Marketplace** it is recommended to do so. The UN Global marketplace is a database of active and potential suppliers available to all UN and World Bank procurement personnel, and is the main supplier database of 15 UN organizations. To register click on "New Supplier Registration" on [www.ungm.org](http://www.ungm.org).