

**MEMORANDUM OF UNDERSTANDING BETWEEN  
THE PROJECT MANAGEMENT OFFICE OF THE UNDP/GEF PROJECT ON  
“REDUCING ENVIRONMENTAL STRESS IN  
THE YELLOW SEA LARGE MARINE ECOSYSTEM”**

**AND**

**MYONGJI UNIVERSITY**

**ON**

**COLLABORATION TO PROMOTE THE CONSERVATION AND SUSTAINABLE USE OF MARINE  
AND COASTAL RESOURCES OF THE YELLOW SEA**

Following the exchange of project information and the discussion of areas and mechanisms for co-operation in the promotion and protection of the marine and coastal environments of the Yellow Sea, the Project Management Office (PMO) of the UNDP/GEF Project “Reducing Environmental Stress in the Yellow Sea Large Marine Ecosystem (hereby known as the ‘PMO of the YSLME Project’)” and Myongji University have agreed to join in a “Yellow Sea Environment Partnership.”

Both parties share the common objectives of conserving and using the marine and coastal resources of the Yellow Sea in a sustainable manner. The PMO of the YSLME Project and Myongji University will mutually benefit from this cooperation through maximising the use of human and financial resources and avoiding overlaps and duplication of work.

The purpose of this Memorandum of Understanding (MOU) is to set out a principle and practical basis to co-operate in promoting conservation and sustainable use of the marine and coastal resources of the Yellow Sea.

This MOU is in line with the YSLME Project’s long term objectives: “Ecosystem-based, environmentally-sustainable management and use of the YSLME and its watershed: Reducing development stress and promoting sustainable development of the ecosystem from a densely populated, heavily urbanised, and industrialized semi-enclosed shelf sea.”

Activities under the MOU will contribute towards the implementation of Myongji University’s educational objective : “To cultivate students who are Christians of good character and culture, Professionals trained through academic research and teaching, Members of society contributing to national development and cultural promotion, and Citizens of the world contributing to the development and peace of the world.”

The activities and potential areas for collaboration identified under this MOU will provide significant contribution towards the protection of the Yellow Sea’s ecosystem and the sustainable use of its marine and coastal resources through reaching out to a wide range of stakeholders and developing and strengthening their capacities.

**1. Focus of Collaboration**

The partnership and collaboration between the PMO of the YSLME Project and Myongji University will focus on the following areas:

- (i) Share information and experience to promote the conservation and sustainable use of the marine and coastal resources of the Yellow Sea;
- (ii) Share information on available human resources and technical expertise required for conservation activities in the Yellow Sea region;
- (iii) Plan and implement activities jointly to reach out to a wide range of stakeholders to raise public awareness on environmental issues in the Yellow Sea; and

- (iv) Assist mutually to expand the network to secure necessary resources and avoid potential overlaps and duplication.

Future joint activities between the PMO of the YSLME Project and Myongji University might include the following:

- Volunteer activity (internship) in assisting the YSLME Project implementation;
- Organisation of symposiums on marine and coastal environmental issues in the Yellow Sea; and
- Research activities relevant and contributing to the protection of the Yellow Sea's ecosystem.

## **2. Co-operation Mechanisms:**

The contact persons for the partnership are:

for Myongji University:

Sangho Joo  
Dean of Public Relations & External Affairs  
Professor, Department of Business Administration  
Myongji University  
50-3 Namgajwadong Seodaemungu  
Seoul 120-728 Republic of Korea  
Tel: +82 2 300 1420  
Fax: +82 2 300 1494  
Email: shjoo@mju.ac.kr

for the PMO of the YSLME Project:

Yihang Jiang  
Project Manager  
UNDP/GEF Yellow Sea Project  
Project Management Office  
Korea Ocean Research and Development Institute  
1270 Sa-dong Sangnok-gu Ansan-si  
Gyeonggi-do 426-744 Republic of Korea  
Tel: 82-31-400-7825  
Fax: 82-31-400-7826  
Email: yihang@yslme.org

Both organisations agree to collaborate in partnership activities using the following mechanisms:

- (i) Initially identifying one or two joint activities to demonstrate the benefits of the partnership and co-operation, and reviewing the outcomes of the co-operative project(s);
- (ii) Regular liaison and cross-referencing of respective workplans; and
- (iii) A minimum of one annual meeting of the Project Manager of the PMO of the YSLME Project and the co-ordinating representative of Myongji University, to review the terms of the MOU and propose appropriate modifications for the approval of both organisations.

The terms of collaboration for each specific activity under this MOU shall be mutually discussed and agreed upon in writing by both parties prior to the initiation of that activity. Any such activities agreed upon will be recorded and governed by a separate legally binding agreement executed by both parties. This MOU imposes no financial obligations on either party, and the implementation of any activity is dependent on the availability of funds from each organisation.

**3. Publication and publicity protocol:**

Each party shall not make any public announcement or statement or publish or release any information in relation to any proposed activity or proposed collaboration without the prior written approval of both parties. Each party shall keep confidential any information that it receives from the other party which is marked confidential or which a party notifies the other party is confidential.

Use of the respective organisational logos will depend on the prior approval from the organisation concerned.

Data use and publication will be based on the data policies agreed between the PMO of the YSLME Project and Myongji University.

**4. Timeframe for collaboration:**

This MOU will remain current from the time of signing of this MOU until 14 September 2009 with the understanding that either party may terminate it by giving the other party one months' written notice, unless an earlier termination is mutually agreed.

This MOU will enter into force upon the signatures of Representatives of the PMO of the YSLME Project and Myongji University, and it will be reviewed regularly as mentioned in point (iii) of item 2 of this MOU.

On behalf of the YSLME Project:

On behalf of Myongji University

Yihang Jiang  
Project Manager  
Project Management Office

Sangho Joo  
Dean of Public Relations & External Affairs  
Professor, Department of Business  
Administration

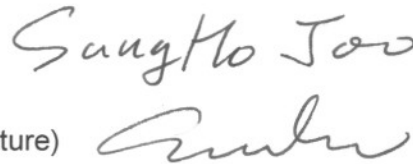
(Signature)



Date:

19 June 2007

(Signature)



Date:

Jun 19, 2007